



# **SEVERE IMPACT CORONA CRISIS ON DUTCH BUSINESSES ABROAD: FINDINGS GLOBAL SURVEY IMPACT COVID-19 ON 179 DUTCH BUSINESSES IN MULTIPLE COUNTRIES**

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# EXECUTIVE SUMMARY

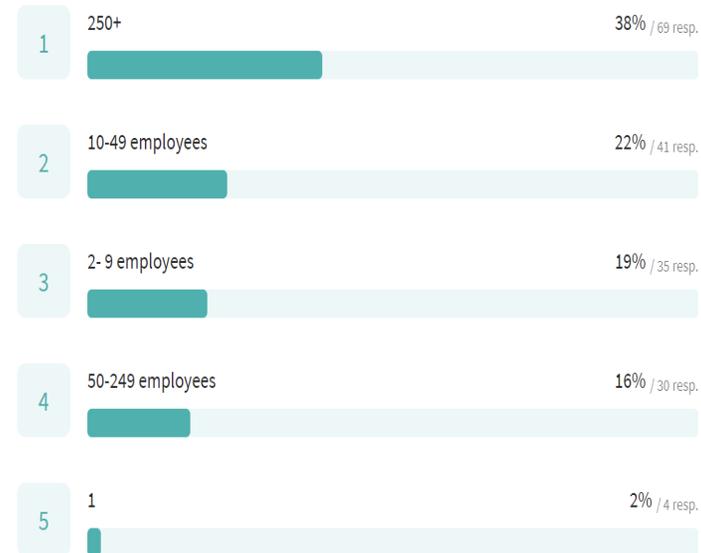
- Research among 179 Dutch companies worldwide show that the impact of the Covid-19 crisis has been severe. Over two third of the respondents fear a (very) high impact on their company financial performance.
- Top concerns are losing clients/orders (54.5%), there are cash flow shortages (37.5%), IT challenges (35.2%), and supply chain disruptions (30.1%).
- Despite implementing sanitary measures and setting up remote working systems, nearly half of respondents expect that their business cannot reopen before May 2020. Furthermore, 60% indicates that remote working systems lead to (much) lower operations efficiency.
- Dutch entrepreneurs abroad want to learn from other Dutch businesses how to successfully cope with the Covid-19 crisis and all related measures.
- Dutch Businesses look towards their local Bilateral Chamber of Commerce and Business Councils to inspire them in dealing with this crisis situation and lobbying local governments.

# BACKGROUND OF RESPONDENTS : WELL MIXED GROUP OF BUSINESSES FROM MULTIPLE SECTORS AND SIZES

179 respondents:  
Thailand: 37%  
Indonesia: 31%  
Colombia: 13%  
Chili: 6%  
Rest of world 13%

What is the size of your company (globally)?

179 out of 179 answered



3 Which sector(s) is your company/organization involved in?

168 out of 179 people answered this question (with multiple choice)

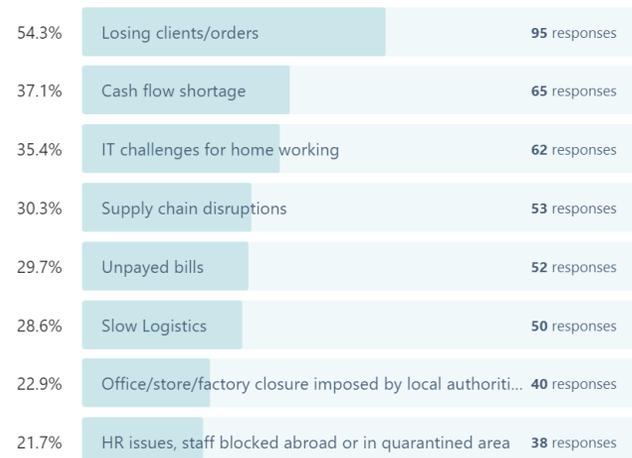


\*Data (N=179) was collected between March 23 and March 30, 2020. The survey was sent by various NL Business Hubs to their member companies.

# CORONA HAS A LARGE IMPACT: LEADING TO LOSS IN CLIENTS AND ORDERS, CASH FLOW SHORTAGES AND IT CHALLENGES. MARKETING IS ADJUSTED OR SCALED DOWN.

## 5 How has the the Corona virus outbreak impacted your company's operations so far?

175 out of 179 people answered this question (with multiple choice)



## 4 What kind of emergency measures has your company implemented to prevent the Corona virus from spreading?

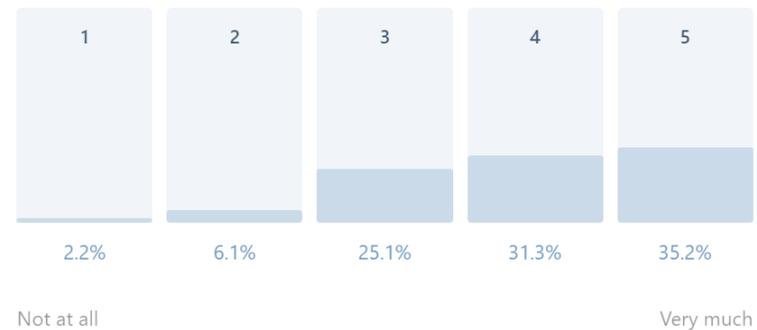
179 out of 179 people answered this question (with multiple choice)



## 6 How do you think the Corona virus and subsequent measures will affect your company's financial performance?

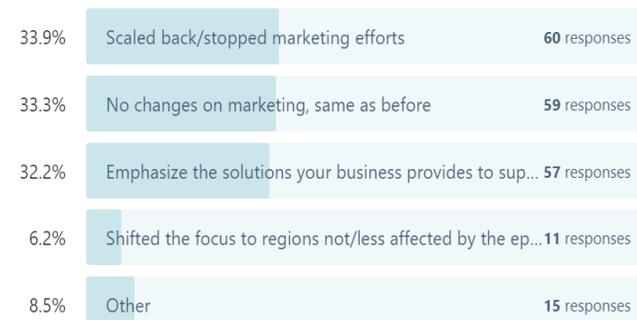
Avg. 3.9

179 out of 179 people answered this question



## 14 What is your marketing focus at this moment?

177 out of 179 people answered this question (with multiple choice)



### Avg. per country

Chile:	3.5
Colombia :	4
Indonesia:	4.1
Thailand:	3.8
Rest of world:	4.1

# DUTCH ENTREPRENEURS LOOK FOR SUCCESSION STORIES OF OTHER ENTREPRENEURS, INFORMATION FROM INDUSTRY ORGANIZATIONS AND NEED HELP LOBBYING LOCAL GOVERNMENTS.

## ✓ 16 What kind of support would you like your Business Council or bilateral Chamber of Commerce to offer you?

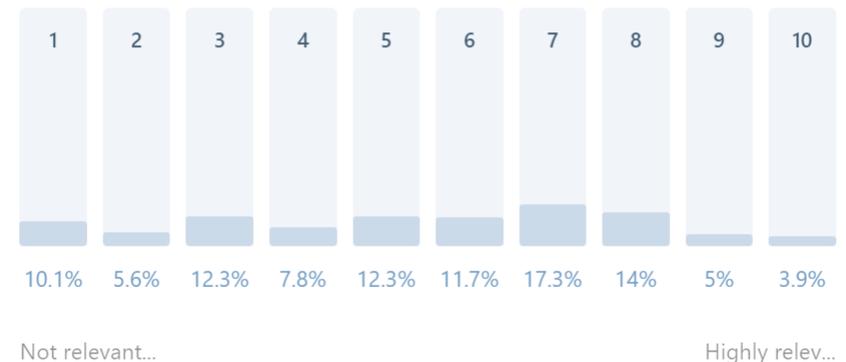
178 out of 179 people answered this question (with multiple choice)



## 📊 15 How relevant is being part of a local (Dutch) business network for your company at this moment?

Avg. 5.4

179 out of 179 people answered this question



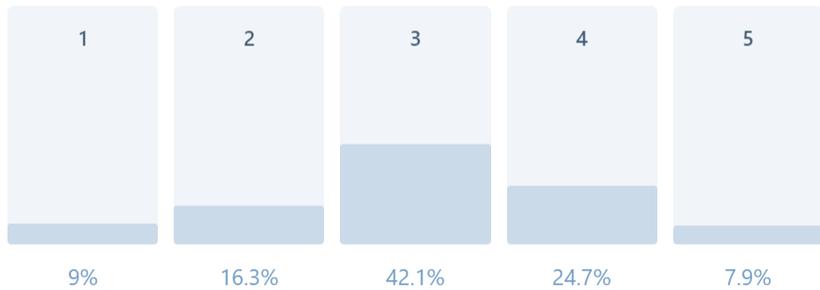
# OVER 75% OF THE RESPONDENTS FEEL LOCAL BUSINESS SUPPORT POLICIES ARE LACKING OR NOT EFFECTIVE. ONE OUT OF FOUR FIND GOVERNMENT POLICIES (VERY) HARD TO COMPLY WITH.

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For safety reasons, many governments have implemented policies and regulations to ensure that economic activities can be continued while preventing a massive Corona outbreak. Could you indicate whether these government policies and regulations are easy to comply with?

Avg. 3.1

178 out of 179 people answered this question



Very hard to...

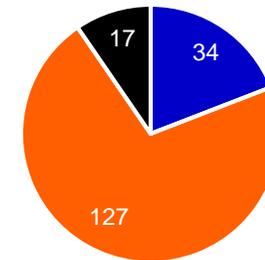
Very easy to...

## Avg. per country

Chile:	3.6
Colombia :	3.1
Indonesia:	2.9
Thailand:	3
Rest of world:	3.3

In Chile government regulations are easiest to comply with

Do local or national government business supporting policies help your company?



■ Yes ■ No ■ Don't know

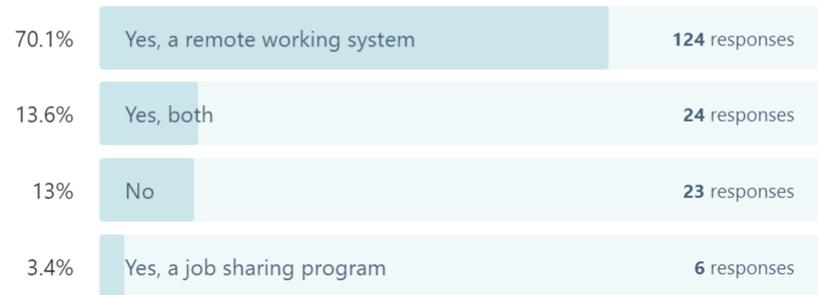
Local or national business supporting companies help my company:

Chile:	40%
Colombia :	25%
Indonesia:	15%
Thailand:	12%
Rest of world:	36%

# ALMOST ALL RESPONDENTS HAVE INTRODUCED REMOTE WORKING SYSTEMS. THIS GREATLY IMPACTS THE OPERATIONS EFFICIENCY. FOUR OUT OF TEN COMPANIES FEAR THEY CANNOT OPEN THEIR BUSINESS BEFORE MAY.

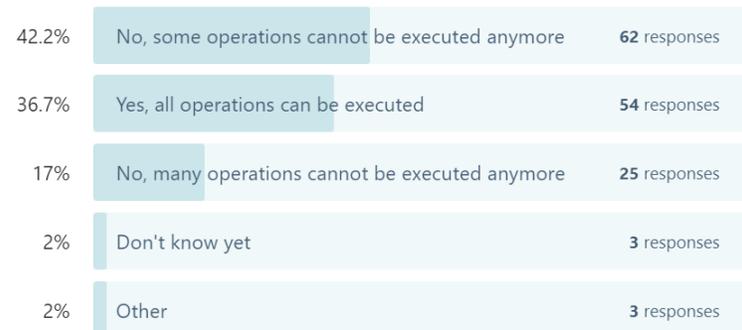
✓ 7 Has your company implemented a remote working system or a job sharing program?

177 out of 179 people answered this question



✓ 8 Can all your company's regular operations be executed with this remote working system?

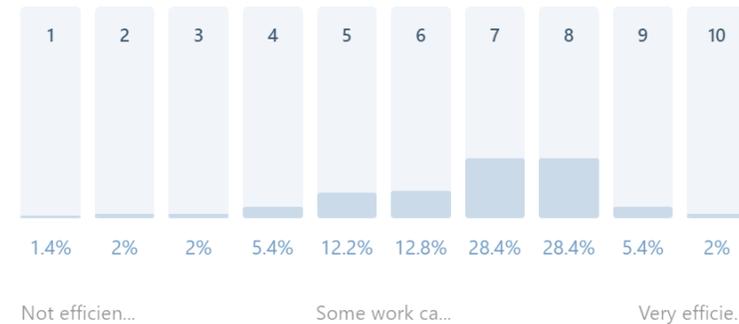
147 out of 179 people answered this question



9 What is the efficiency rate of the remote / from home working system compared to your company's normal business operations?

Avg. 6.7

148 out of 179 people answered this question



✓ 10 When do you think your business/organisation will be physically reopened?

178 out of 179 people answered this question

